



AMERICAN INDIAN & ALASKA NATIVE TOR WEBINAR SERIES

# **Health Communication Challenges and opportunities**

Shelly Campo, PhD

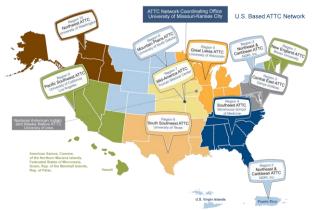
Behavioral Health is Essential to Health Prevention Works | Treatment is Effective | People Recover



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# American Indian & Alaska Native Behavioral Health webinar series

This webinar is provided by the National American Indian & Alaska Native ATTC, a program funded by the Substance Abuse and Mental Health Services Administration (SAMHSA) and the Center for Substance Abuse Treatment (CSAT).



For more information on the National American Indian & Alaska Native ATTC, visit: <a href="mailto:attcnetwork.org/native">attcnetwork.org/native</a> or email <a href="mailto:native@attcnetwork.org/native">native@attcnetwork.org/native</a> or email <a href="mailto:native@attcnetwork.org/native">native</a> or emailto: <a href="mailto:native">native</a> or emailto: <a href="mail



## Webinar Follow-Up



# Continuing Education Hours (CEU)

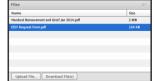
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- This session has been approved for 1.5 CEU's by:
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- Participants are responsible for submitting state specific requests under the guidelines of their individual state.

#### Presentation handouts:

· A handout of this slideshow presentation is also available by download.

If you are unable to download the documents from the webinar, please contact Jeff Ledolter at jeff-Ledolter@uiowa.edu





Webinar Follow-Up

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## Evaluation: SAMHSA's GPRA

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We appreciate your response and look forward to hearing from you.

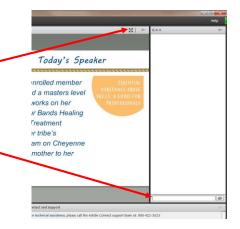




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Today's Speaker

**EXECUTE:** 

AMERICAN INDIAN & ALASKA NATIVE TOR WEBINAR SERIES Shelly Campo, PhD, has focused on research centered on health communication and social marketing. Her work focuses on how to encourage more informed decision making and to encourage healthy behaviors by reducing risk through identifying and attempting to influence individual, family and health care provider variables that impact behaviors in a wide variety of populations, particularly those with health disparities.