Cultural Competence & CLAS Webinar Series-Part 3

Midwest Center for Cultural Competence, LLC

Great Lakes Addiction Technology Transfer Center/NIATx

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Learning Objectives

To understand...

how to create a cultural and linguistic competence action plan.

how to successfully move along the cultural competence continuum.

how the CLAS assessment tool can change service delivery.

Cultural and Linguistic Competence: Action Planning

Describe a population you serve for which you are committed to improving the quality of your service delivery: What would be an advantage to the population of your efforts? What would be a personal motivation for improving the quality of service delivery?

Cultural and Linguistic

Competence: Action

Planning (1)

Cultural and Linguistic

Competence:

Action Planning

Continued... (2)

Please describe ways you might improve the physical environment, materials, and resources for the population you identified:
Physical Environment:
Materials:
Resources:
Please describe ways you might strengthen communication styles with the population you identified:
What beliefs, values, and attitudes of your own will you need to be more aware of to avoid bias and deliver services in a
culturally competent manner?
Belief(s):
Value(s):
Attitude(s):
Please identify one thing you still need to learn about engagement, trust, and relationship building with your population of
interest:
Engagement:
Trust:
Relationship Building:

Cultural and Linguistic

Competence:

Action Planning

Continued... (3)

Please describe one thing you still need to learn about assessment and problem definition with your population of interest:
Assessment:
Problem Definition:
Please describe one thing you still need to learn about contracting and goal setting with your population of interest:
Contracting:
8
Goal Setting:
Please describe one thing you still need to learn about development of interventions with your population of interest:
Please describe one thing you still need to learn about evaluation of success and failure with your population of interest:
Success:
Failure:
Please describe one thing you still need to learn about termination with your population of interest:

Reflection

- How can you use the information from the action plan in your counseling practice?
- What would incorporating cultural competence in your practice look like?



What is a Culturally Competent Organization?

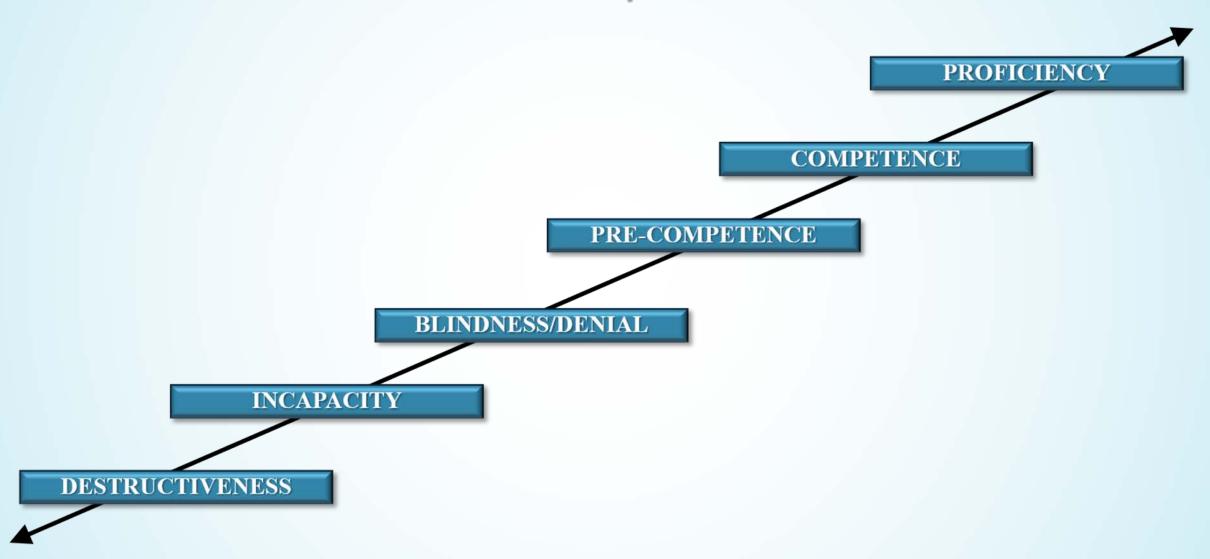
Understanding

Responsiveness

Agency wide



Review: Cultural Competence Continuum



Successful Movement Along the Continuum

- Progress does not happen by chance
- Change agents and change teams
- Change pre-crisis
- Integration

- Behavioral response
- Responding to culture and difference
- Identifying where we are on the continuum
- Movement along continuum

The Messages We Send Through...

- Service Delivery
- Staff/Team Development
- Organizational
 - Environments
- Community Relationships



Service Delivery-Consumer/Client/Patient Focus

- Access
- Involvement
- Orientation
- Outreach
- Reception



Service Delivery - Documentation

- Recruitment
- PR materials
- Enrollment
- Direct Service Materials



Service Delivery- Quality Assurance



- Decentralization
- Representation
- Leadership development
- Use of resources
- Cross cultural collaboration

Staff/Team Development- Recruitment



Selection criteria

Hiring

Language/cultural skill

Quality assurance

Staff/Team Development-

Compensation & Benefits

- Pay structure
- Compensation
- Performance
- Personnel policies



Staff/Team Development-

Development and Retention

Mentoring/support

Conflict resolution processes

- Empowerment
- Personal development
- Training opportunities
- Performance

reviews/accountability

- Reflective supervision/practice
- Removing barriers
- Supporting success!

Organizational Environments-Physical

- Accessibility
- Welcoming environment
- Signage
- Use of equipment/materials

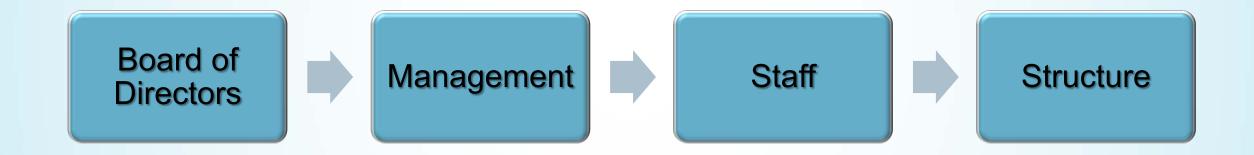


Organizational Environments- Communication

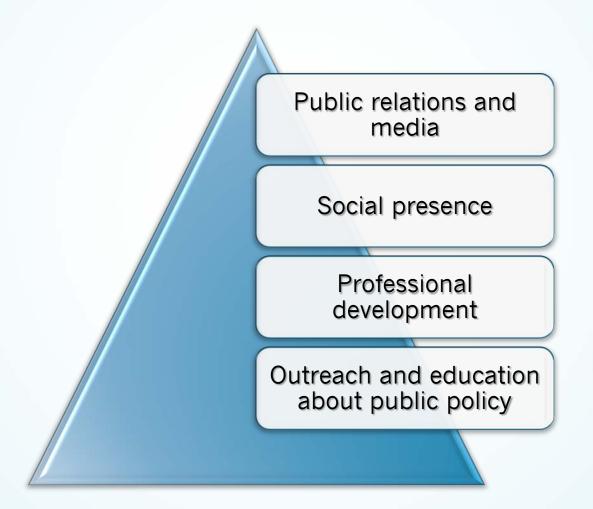
- Language ability
- Vision and values
- Communication
- Shared language
- Cultural knowledge



Organizational Environments- Leadership



Community Relationships- Visibility



Community Relationships- Community Engagement

eaders

Evangelists

Contributors

Members

Visitors



Adapted from Balancing Community Building and Audience Engagement, Juan Gonzalez, September 11, 2012, http://www.echoditto.com/blog/balancing-community-buildingaudience-engagement

Community Relationships-

Fund Development



Characteristics of a

Culturally Competent Agency (1)

- Acceptance and respect
- Attention paid
- Cultural self assessment
- Cultural groups
- Hiring diversity



Characteristics of a

Culturally Competent Agency (2)

- Clear expectations
- Continuous expansion
- Support to staff
- Policies



Put It Into Practice! Cultural Competence Target Areas



Staff/Team Development

Organizational Environment Community Relationships

CLAS Self Assessment Tool Pages 1 & 2 of 3

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CLAS Self Assessment Tool

The following questions are designed to help programs identify needs and develop a work plan with concrete tasks to address the basic elements of the 15 National CLAS Standards. DPH considers CLAS work to be an ongoing improvement project. Your contract manager will help support your efforts to implement CLAS as part of your contractual expectations, and will monitor continuous improvement based on your program's self assessment and proposed work plan.

Organization Name:

Address: 1

City: [], State: [] Zip: []

Contact Person for CLAS Implementation

First Name: [1 Last Name: [

Title: []

Telephone: (E-Mail: []

Culturally Competent Leadership and Workforce

1. Does your program recruit, retain, and promote staff that reflects the cultural diversity of the community? (CLAS Standard 3) Check one.

Our staff <u>fully</u> reflects the cultural diversity of our community.
Our staff <u>partially</u> reflects the cultural diversity of our community.
Our program staff <u>does not</u> currently reflect the cultural diversity of our community.

- 2. Does your program have written policies and procedures that support recruitment, retention, training and promotion practices? (CLAS Standard 2) Check one. All Our staff are aware of / universally trained on them.
 - Not all our staff are aware of / universally trained on them.

Our program does not currently have written policies and procedures that support these diversity practices.

- 3. Do program staff members at all levels and disciplines receive training in culturally- and linguistically-appropriate service delivery? (CLAS Standard 4) Check ALL that apply. Training is provided to staff as standard part of orientation for new hires at all levels and disciplines.
 - Training is provided at least once a year to staff at all levels and disciplines.

Training is provided, but not in a standardized / routine manner.

Our program does not currently provide this training.

- Language Access / Communication 4. Does your program provide timely professional interpreter services, at no cost, to all Limited English Proficiency (LEP) clients, including those clients who use American Sign Language? (CLAS Standard 5, Federal mandate) Check one. Always Most of the time Sometimes
 Our program does not currently provide timely professional interpreter services. 5. Do all LEP or Deaf / Hard of Hearing clients receive verbal and written notices about their right to language assistance services? (CLAS Standard 6, Federal mandate) Check ALL that apply. Verbal notices are provided. Written notices are provided. Our program does not currently provide either verbal or written notice about this right. 6. Are Deaf / Hard of Hearing clients and clients with disabilities provided a copy of your program's Disability Access notice? (CLAS Standard 6, Federal mandate) Check one. Always Most of the time Sometimes Our program does not currently provide Disability Access notice to clients. 7. Does your program offer written materials in languages that target the diverse cultural groups in your service area/population? (CLAS Standard 8, Federal mandate) Check one. Written materials are offered in the languages of all cultural groups in our service area/population. Written materials are offered in the languages of some cultural groups in our service area/population. Our program does not currently offer written materials in the languages of the cultural groups in our service area/population. 8. Does your program clearly display images / post signage visibly that shows inclusivity for the diverse cultural groups including GLBT & people with disabilities in your service are population? (CLAS Standard 8, Federal mandate) Check one. Images / signage visibly posted in the languages of <u>all</u> cultural groups in your service area. ☐ Images / signage visibly posted in the languages of most cultural groups in your service area. ☐ Images / signage visibly posted in the languages of <u>some</u> cultural groups in your service area. Our program does not currently post images / signage visibly in the languages of the cultural groups in our service area Organizational Support and Accountability 9. Does your program have a plan to identify and address CLAS needs for underserved populations? (CLAS Standard 9) Check one. A plan is fully developed and being implemented. A plan is currently in draft form or only partially implemented. Our program does not currently have a written plan.
- 10. Does your program review your written CLAS plan at least once a year to assess CLAS progress and needs? (CLAS Standard 10) Check one.

Written CLAS plan is reviewed by program about once a year.

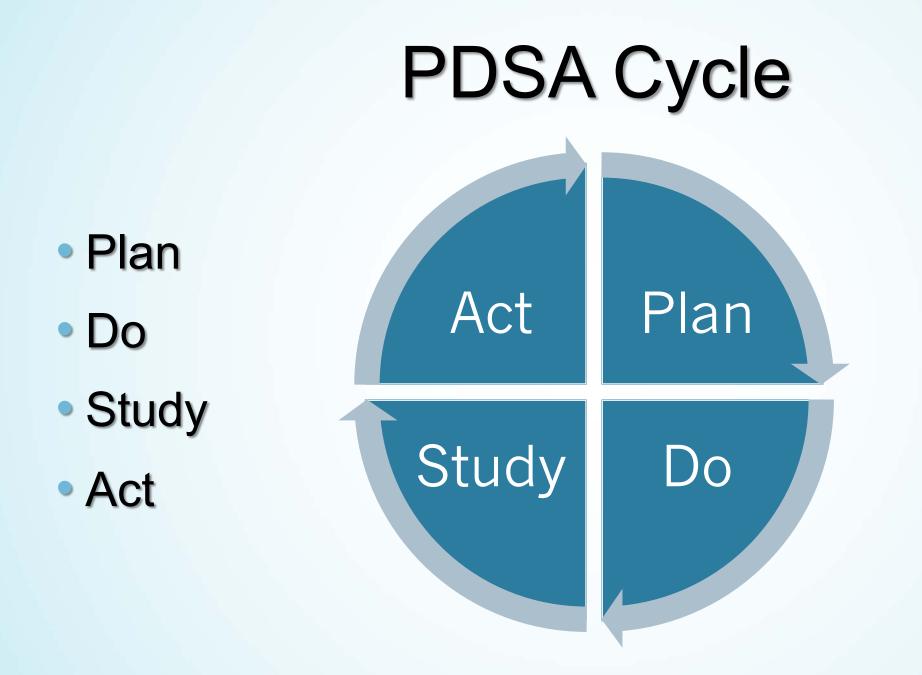
- Our program does not currently review our written CLAS plan once a year.
- Not applicable: our program does not currently have a written CLAS plan.

CLAS Self Assessment Tool Page 3 of 3

 12. Does your program use Race, Ethnicity Language (REL) community/service area data to help design and de program services? (<i>CLAS Standard 11</i>) Check one. REL community data used in all applicable situations to design/deliver program services. REL community data used <u>most of the time</u> to design/deliver program services. REL community data <u>sometimes</u> used to design/deliver program services. REL community data <u>never</u> used to design/deliver program services. 13. Does your program use REL client data to help design, deliver and evaluate program services? (<i>CLAS Standar 11</i>) Check one. REL client data <u>always</u> used to design/deliver program services REL community data used <u>most of the time</u> to design/deliver program services REL client data <u>always</u> used to design/deliver program services REL client data <u>sometimes</u> used to design/deliver program services REL client data <u>never</u> used to design/deliver program services REL client data <u>never</u> used to design/deliver program services REL client data <u>never</u> used to design/deliver program services REL client data <u>never</u> used to design/deliver program services 14. Does your program participate in partnerships with other agencies that target the diverse cultural groups in yeservice area/population? (<i>CLAS Standard 13</i>) Check one. Our program participates in partnerships with other agencies that target <u>all of</u> the diverse cultural groups in service area/population. Our program participates in partnerships with other agencies that target <u>all of</u> the diverse cultural groups in service area/population. 	rd
 11) Check one. REL client data <u>always</u> used to design/deliver program services REL community data used <u>most of the time</u> to design/deliver program services REL client data <u>sometimes</u> used to design/deliver program services REL client data <u>never</u> used to design/deliver program services REL client data <u>never</u> used to design/deliver program services 14. Does your program participate in partnerships with other agencies that target the diverse cultural groups in yes service area/population? (<i>CLAS Standard 13</i>) Check one. Our program participates in partnerships with other agencies that target <u>all</u> of the diverse cultural groups in service area/population. 	
service area/population? (<i>CLAS Standard 13</i>) Check one. Our program participates in partnerships with other agencies that target <u>all of the diverse cultural groups in service area/population.</u>	
 our service area/population. Our program does not currently participate in partnerships with other agencies that target the diverse cultura groups in our service area/population. 	our in
 15. Have you used the <i>Making CLAS Happen</i> manual? (An electronic version of the manual is posted on the DPH Office of Health Equity's website: www.mass.gov/dph/healthequity) ☐ Yes ☐ No, not yet 	
Work Plan	
Select one or more of the questions above and briefly describe what you will do to improve your CLAS efforts this y Your DPH contract manager will review, monitor and support your efforts. The DPH CLAS manager is available to provide technical assistance—call 617-994-9806.	ear.
Question number(s) (from above): []	
Improvement Plans:	

Massachusetts Office of Healt

Equity Webpage



Action Plan - The Power to Serve

Cultural Competence Priority Area	Aim/Desired Outcome	Task(s)	Responsible Party	Resources In-Hand Needed	How will the team know if the aim is achieved?	Timeline/ Benchmarks
Service Delivery						
Staff and Team Development						
Organizational Environment/S tructure						
Community Partnerships						

NIATx Process Improvement

CLAS Implementation

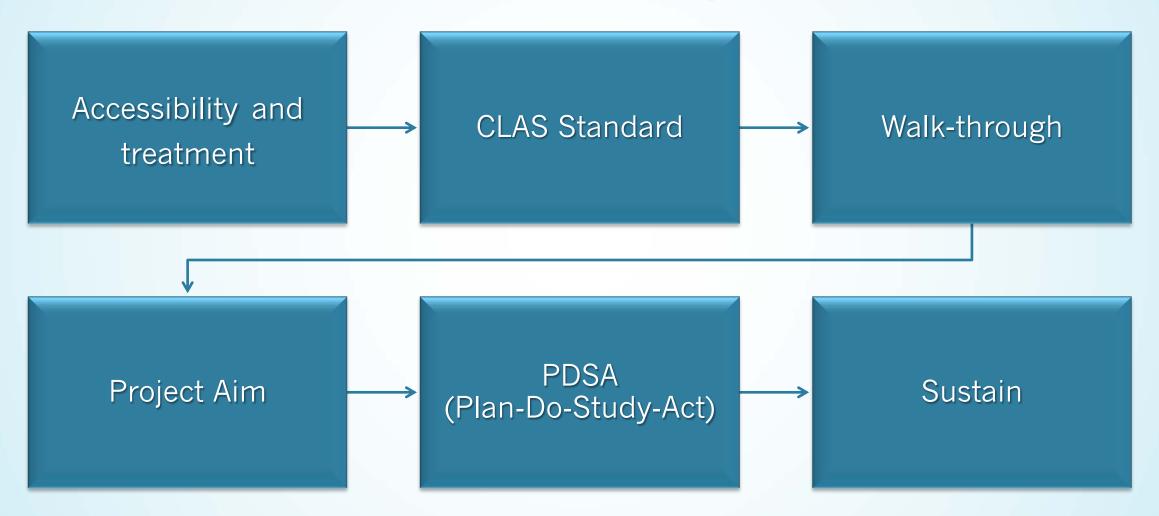
Integrated into your process improvement work

Certain CLAS Standards work well in PDSA cycles

Ongoing evaluation

Wisconsin DHS-Minority Health Program

NIATx Example



Nominal Group Technique

Culturally & Linguistically Appropriate Services

Discussion Questions from the Self-Study materials:

- I) What do we do well?
- 2) What could we do better?
- 3) What would we like to change?



Nominal Group Technique

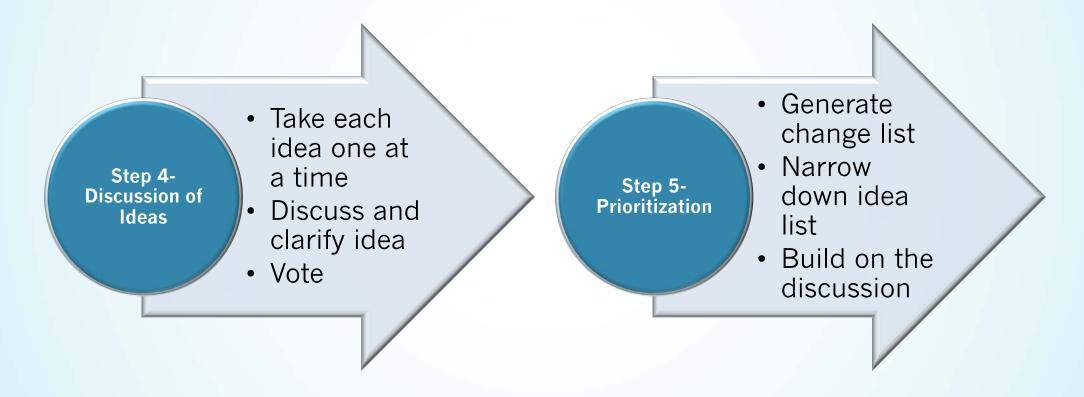
Culturally & Linguistically Appropriate Services (1)



Adapted from NIATx: http://www.niatx.net/content/contentpage.aspx?NID=147

Nominal Group Technique

Culturally & Linguistically Appropriate Services (2)



Adapted from NIATx: http://www.niatx.net/content/contentpage.aspx?NID=147

Questions? Comments?

Harold Gates, MSSW, CISW, HS-BCP Midwest Center for Cultural Competence, LLC haroldgates@charter.net

Resources

- National CLAS Standards
- <u>Community Engagement Pyramid, Adapted from Balancing Community</u> <u>Building and Audience Engagement, Juan Gonzalez, September 11, 2012</u>
- <u>CLAS Assessment Tool</u>

 Cultural and Linguistic Competence Action Plan, Midwest Center for Cultural Competence LLC