



Central East (HHS Region 3)

**ATTC**

Addiction Technology Transfer Center Network  
Funded by Substance Abuse and Mental Health Services Administration

# **IMPLEMENTING SBIRT:** **James Madison University** **Substance Use Disorders Education**

**Friday, October 16, 2020**

THE DANYA INSTITUTE



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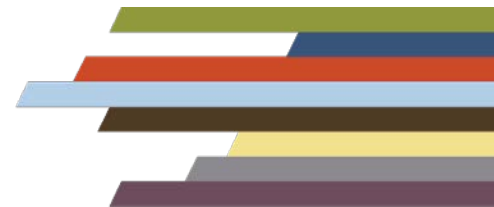
**Holly Ireland, LCSW-C  
Co Project Director**

**THE DANYA INSTITUTE**

# Poll Question 1

If you had a super power, which super power would you have?

- Invisibility
- Can fly
- Can talk to animals
- Super strength

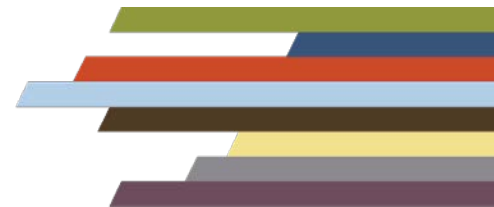


# Poll Question 2

**Who is participating in the workshop today?**  
*(what is your professional school or domain?)*

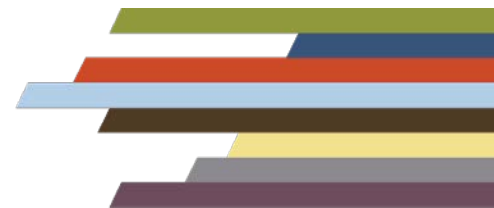


- Communication Science
- Kinesiology
- Psychiatric Social Work
- Nurse
- Health Sciences
- Community Practitioner
- Other: Share in the CHAT



# Today's Objectives

- Explain the role and purpose of the ATTC Network to support the implementation of evidenced-base practices in the public health workforce.
- Examine faculty role in implementing SBIRT in the classroom.
- Articulate the rationale for implementing the instruction of SBIRT throughout the healthcare professional schools.



# ATTCs

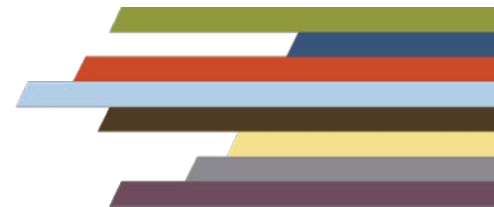
## Funded by SAMHSA

- **Accelerate** the adoption and implementation of evidence-based and promising addiction treatment and recovery-oriented practices and services;
- **Heighten** the awareness, knowledge, and skills of the workforce that addresses the needs of people with substance use and/or other behavioral health disorders; and
- **Foster** regional and national alliances among culturally diverse practitioners, researchers, policy makers, funders, and the recovery community.



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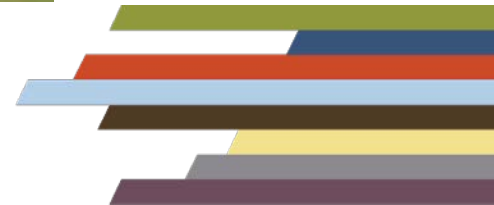
# ATTC Purpose

The [ATTC Network](#) vision is to unify science, education, and service to transform lives through evidence-based and promising treatment and recovery practices in a recovery-oriented system of care.



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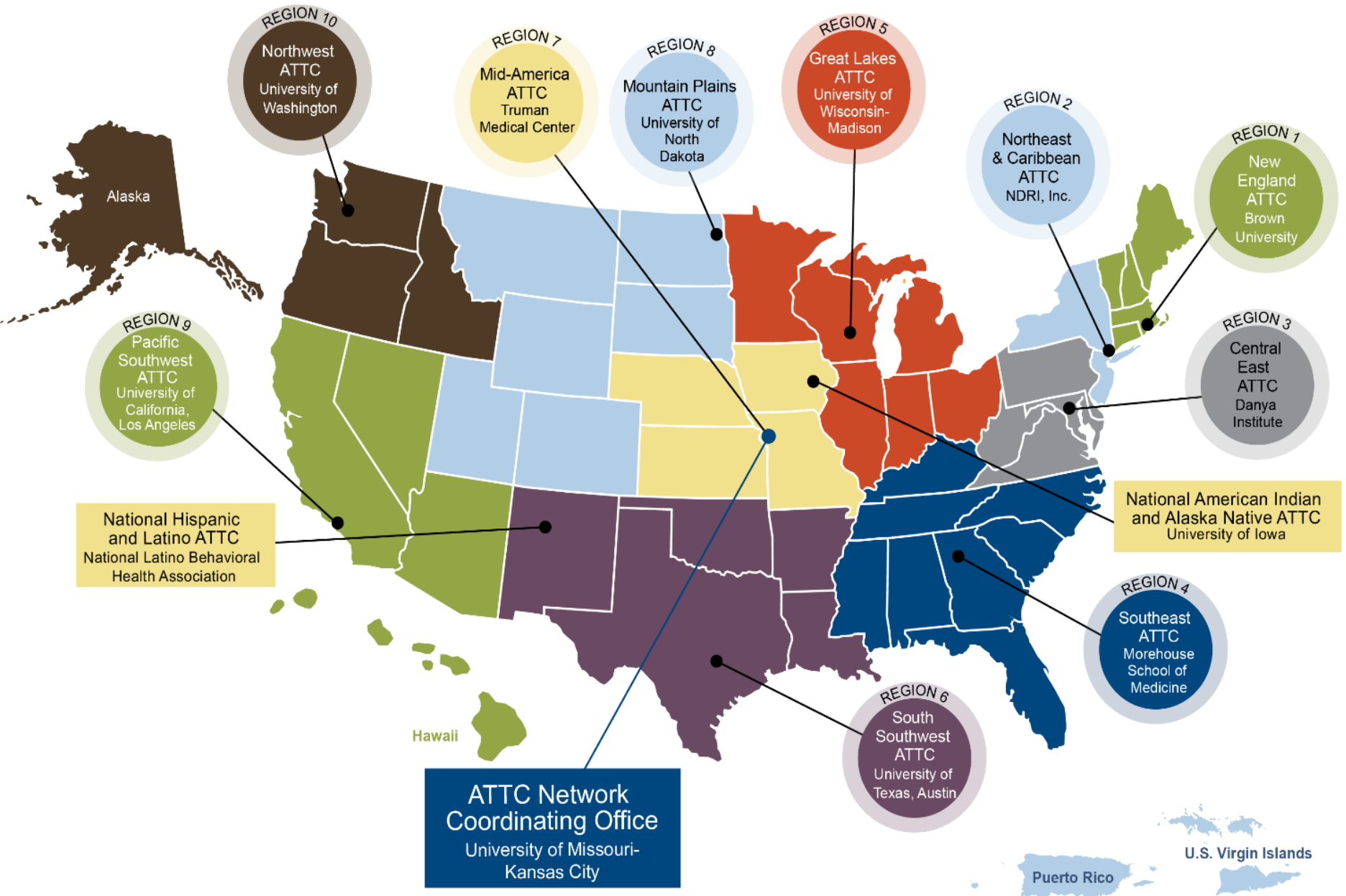


# ATTC

## Addiction Technology Transfer Center Network

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# U.S.-based ATTC Network



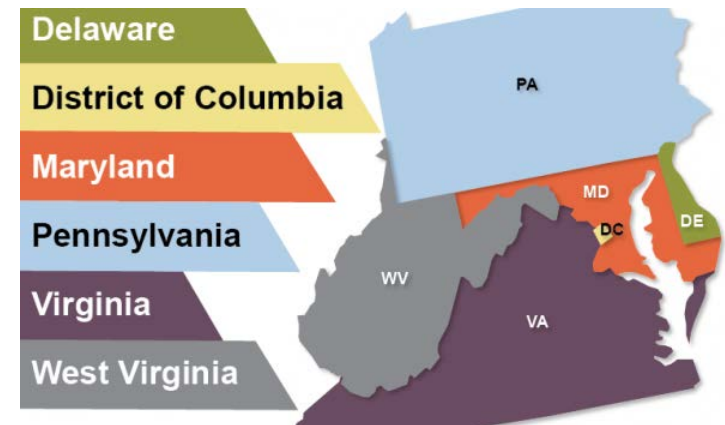


# Central East Focus Areas

- Health Equity and Inclusion
- Evidence-Based Practices (EBPs)
  - Motivational Interviewing
  - SBIRT
  - Clinical Supervision
- Medication Assisted Treatment (MAT)
- Opioid Crisis
- Peer Workforce
- Tobacco Cessation



## HHS REGION 3



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# Other Resources in Region 3



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**MHTTC**

**Mental Health Technology Transfer Center Network**

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**PTTC**

**Prevention Technology Transfer Center Network**

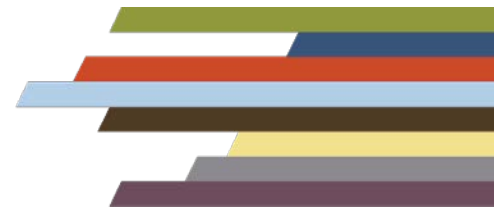
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The use of affirming language inspires hope and advances recovery.

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LANGUAGE MATTERS.

---

**Words have power.**



**PEOPLE FIRST.**



The ATTC Network uses affirming language to promote the promises of recovery by advancing evidence-based and culturally informed practices.

# Cultural Competence

A set of practice skills, congruent behaviors, attitudes, and policies that come together in a system, or among professionals to work effectively in cross cultural situations.

**The capacity to function effectively**



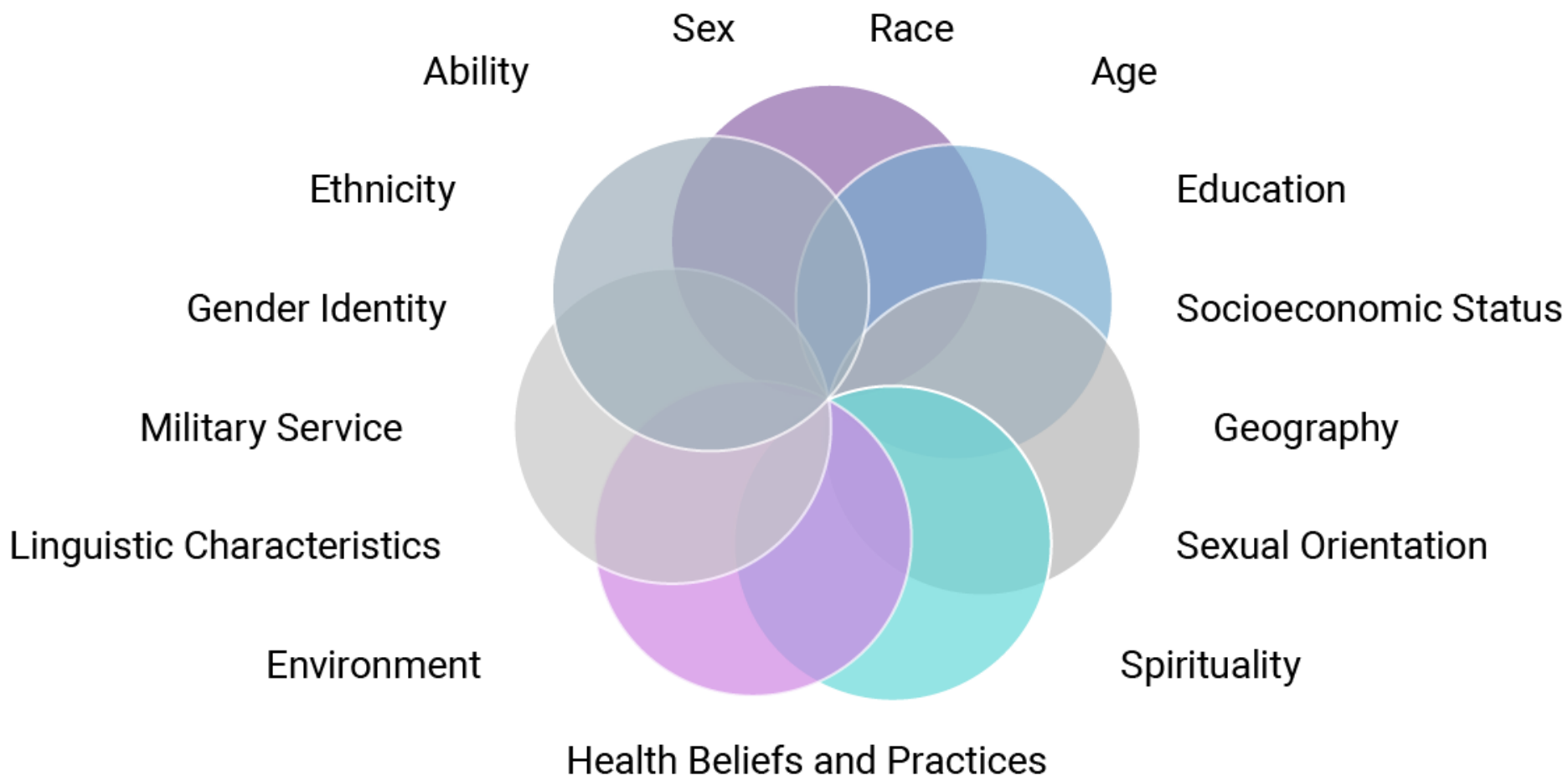
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*Photo*

# Cultural Identity Influences the Therapeutic Process



Source: [Think Cultural Health](#)



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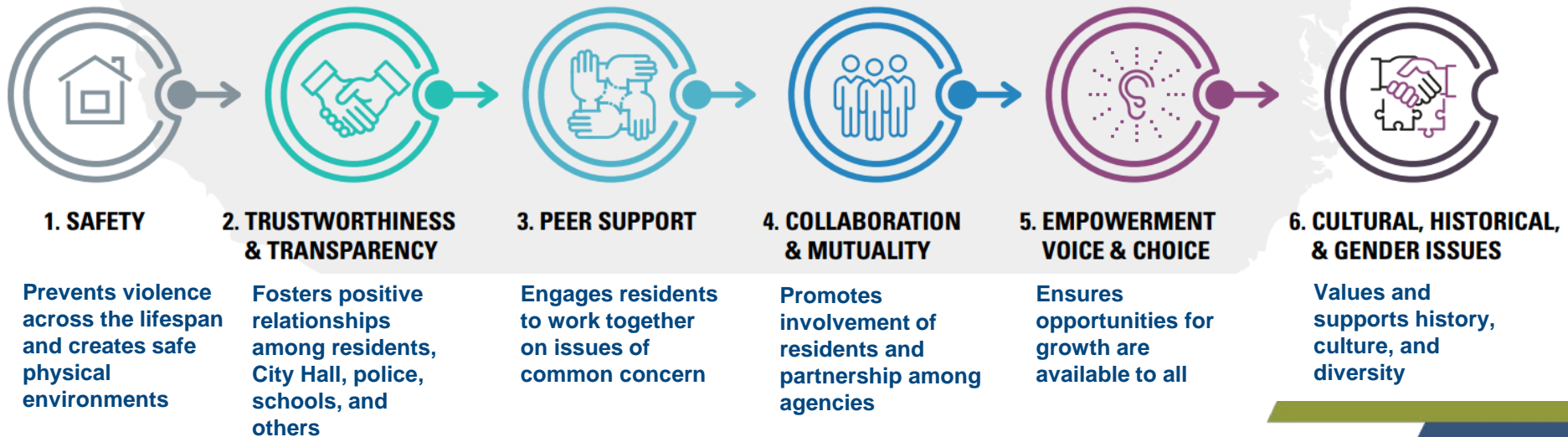
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# Trauma-Informed Care (TIC)

A trauma-informed approach is a promising model for organizational change in health, behavioral health, and other settings that promote resilience in staff and patients.

## SAMHSA's 6 Key Principles

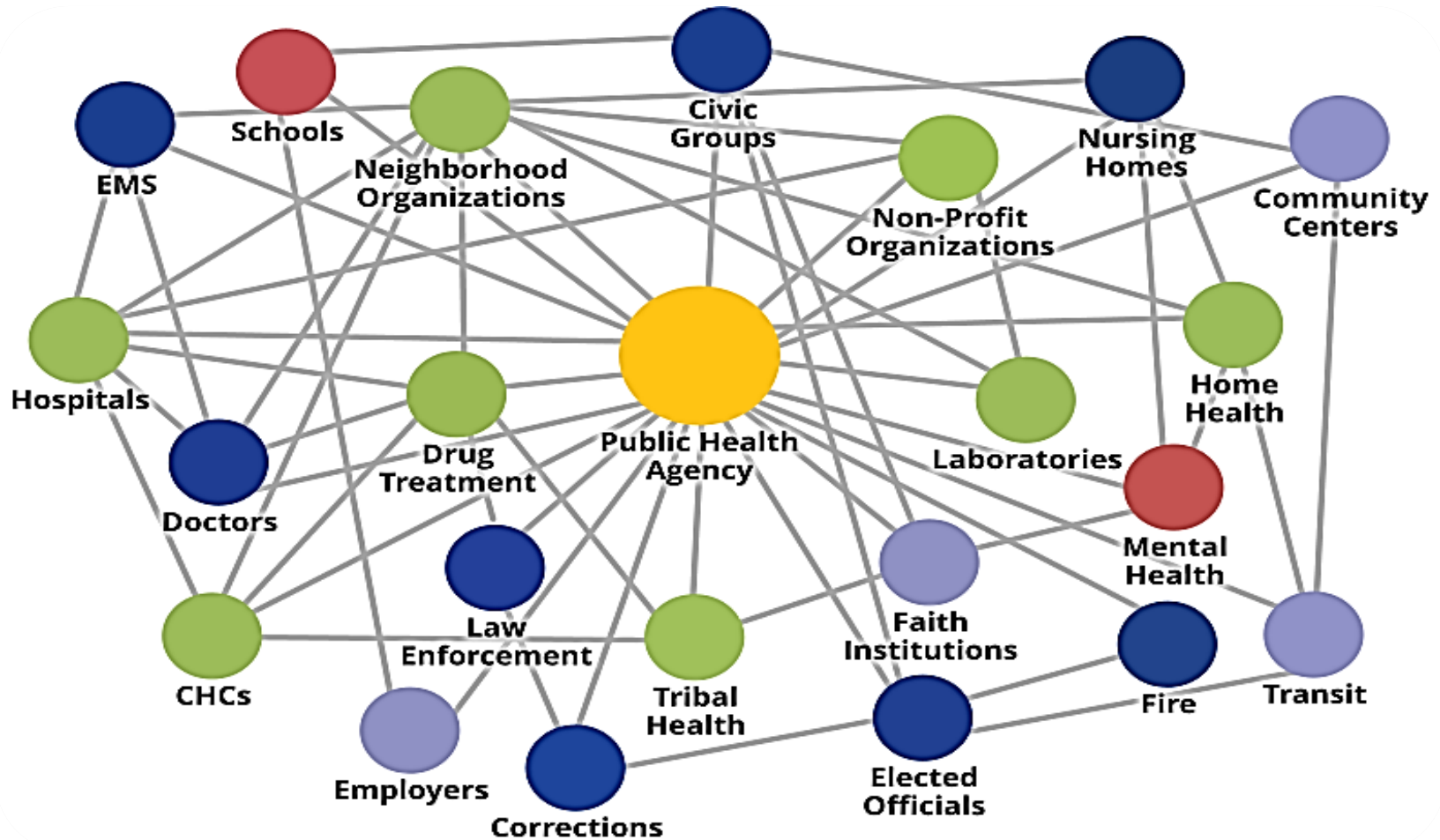


# Substance Use Is



A Public Health Problem

# Public Health Partnerships



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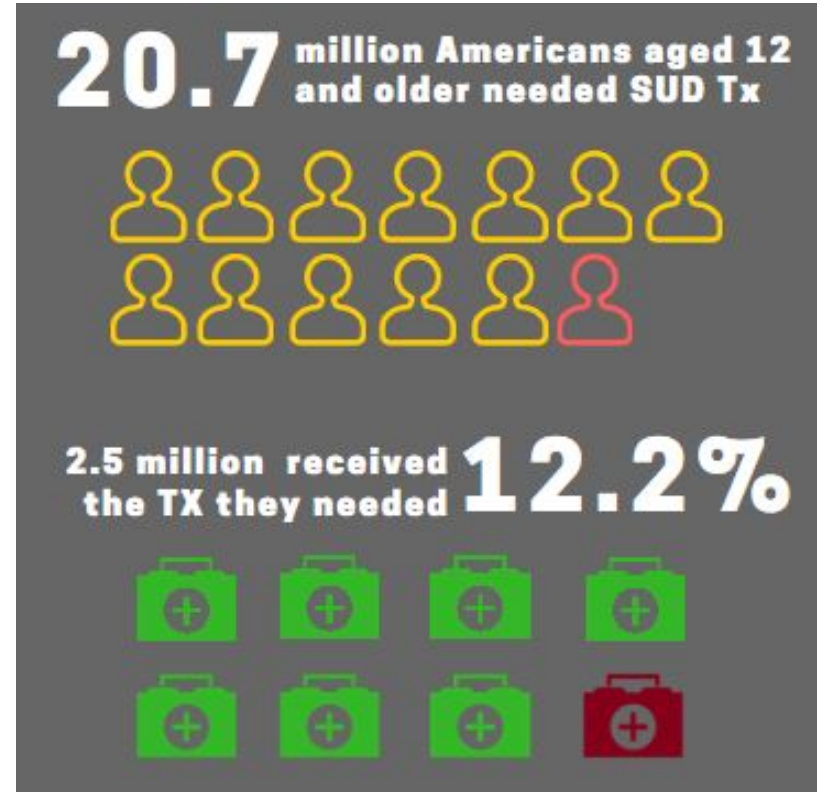


# Rationale

## Why Health Professional Programs?

**20.7 million** Americans ages 12 and older needed treatment for substance use in 2017 (or 1 in 13).

However, only about **2.5 million** people received the specialized treatment they needed in the previous 12 months (or **12.2%** of those who needed it).



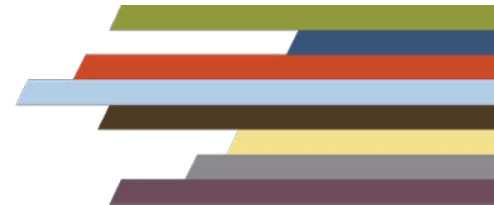
[SAMHSA's National Survey on Drug Use and Health \(NSDUH\) – 2017 \(pgs 46 & 47\)](#)



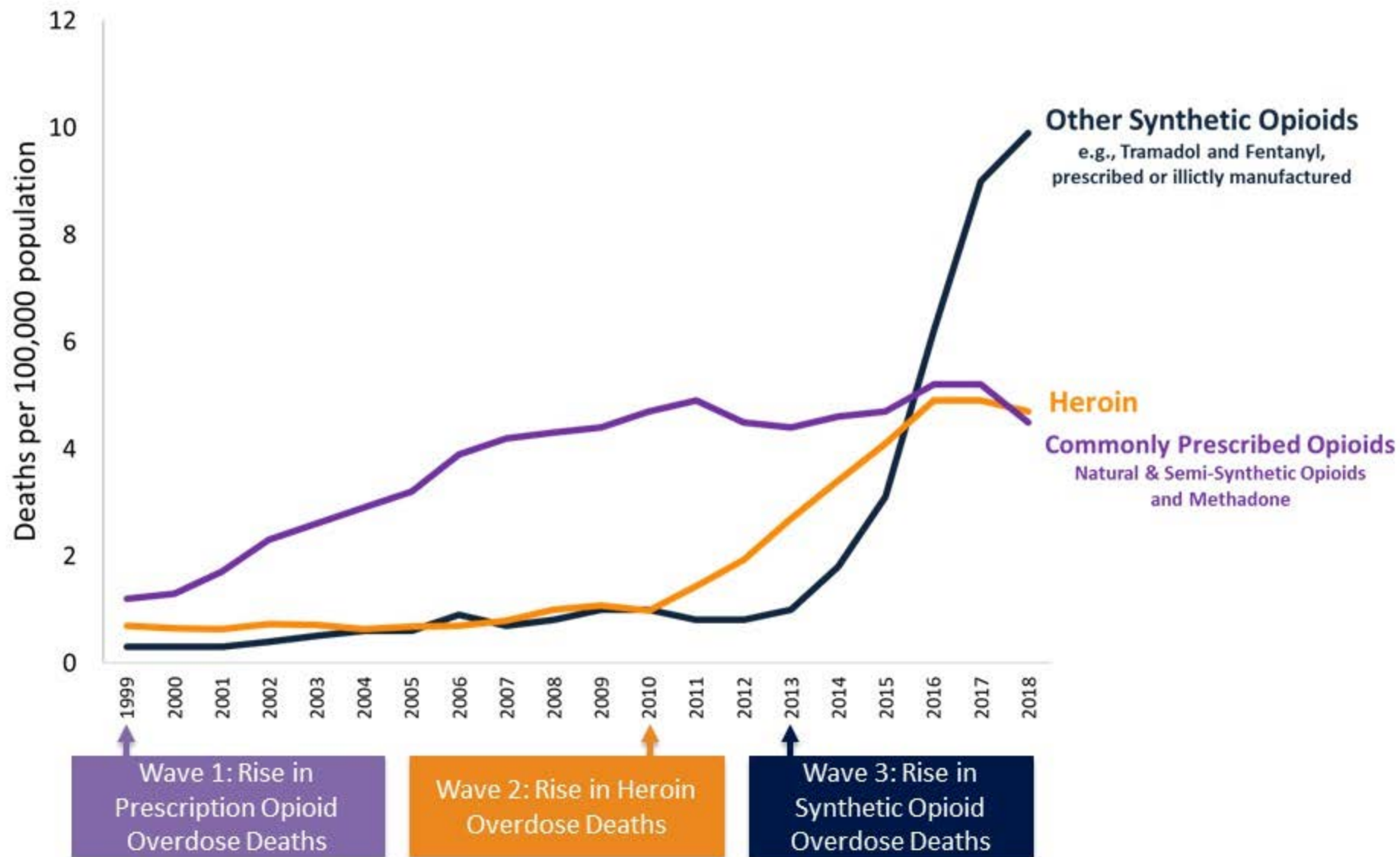
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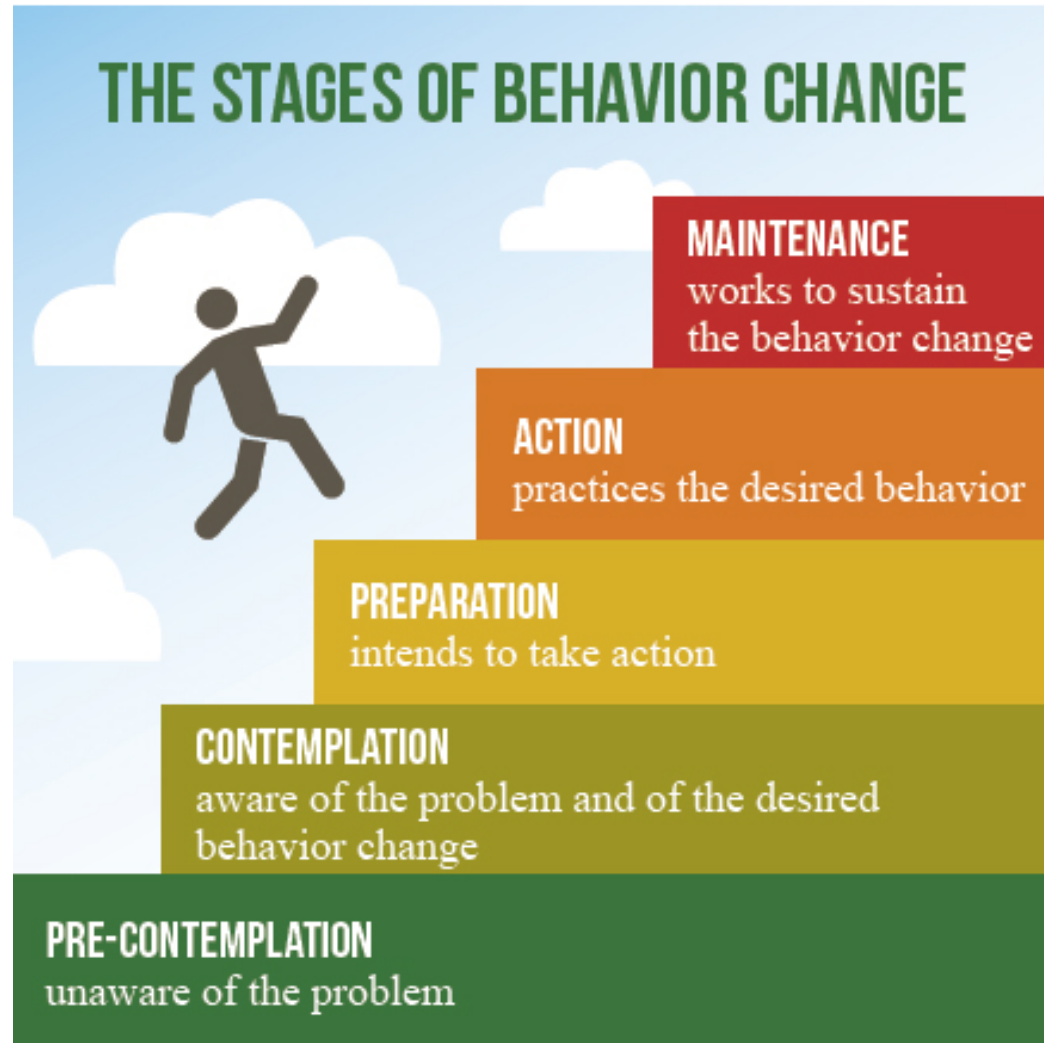


### 3 Waves of the Rise in Opioid Overdose Deaths



SOURCE: National Vital Statistics System Mortality File.

# Transtheoretical Model: Stages of Change



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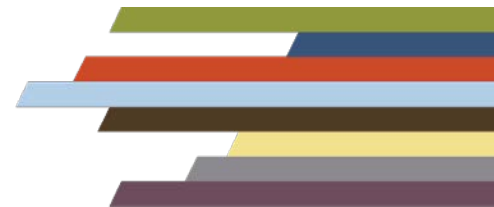
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(Prochaska & DiClemente, 1983; Prochaska, DiClemente, & Norcross, 1992)

# Poll Question 3

What is the nature of your experience with the SBIRT model?

- Skill-based training
- SBIRT in practice
- SBIRT instruction
- None
- Other: CHAT



# Two Poll Questions

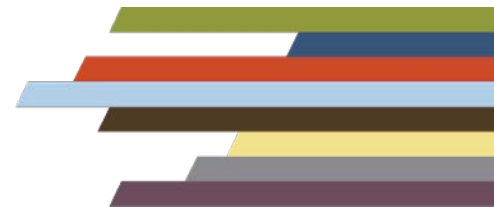
When you think about stages of change, where would you place yourself and your professional school?

## Self?

- Pre-Contemplative
- Contemplative
- Preparation
- Action
- Maintenance

## Professional School?

- Pre-Contemplative
- Contemplative
- Preparation
- Action
- Maintenance



# SBIRT

## S creening (Pre-screen)

- Annual Screen for all patients > 18 one time per year
- AUDIT/DAST for patients scoring positive on the annual pre-screen

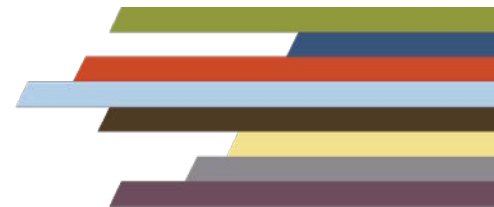
## B rief I ntervention

- Help patient understand their substance use/possible health impact; motivate behavior change.

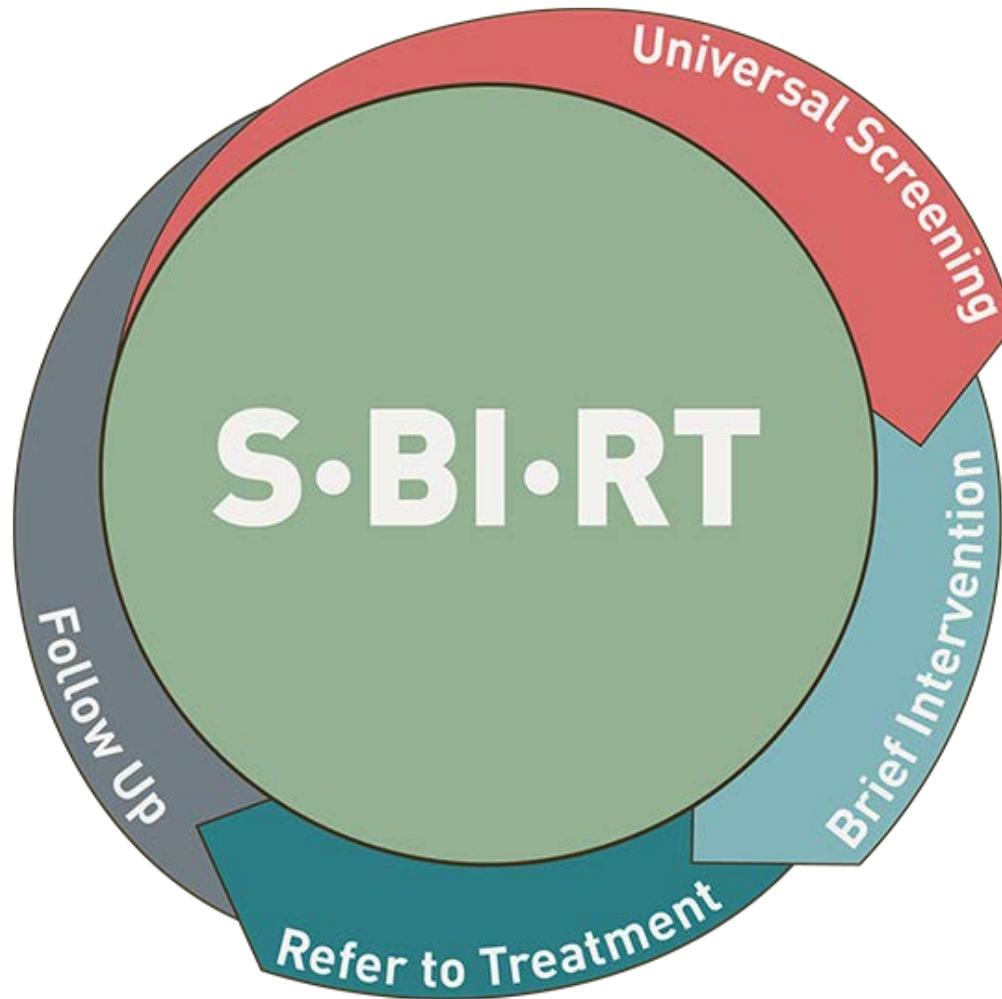
## R eferral to T reatment

- Link patients showing signs of substance use problem with access to specialty care.

Source: Northwest ATTC, 2019



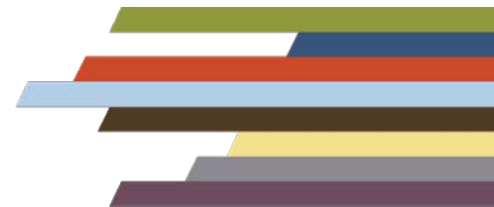
# SBIRT



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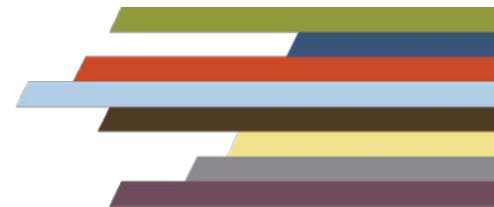
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# The SBIRT Concept

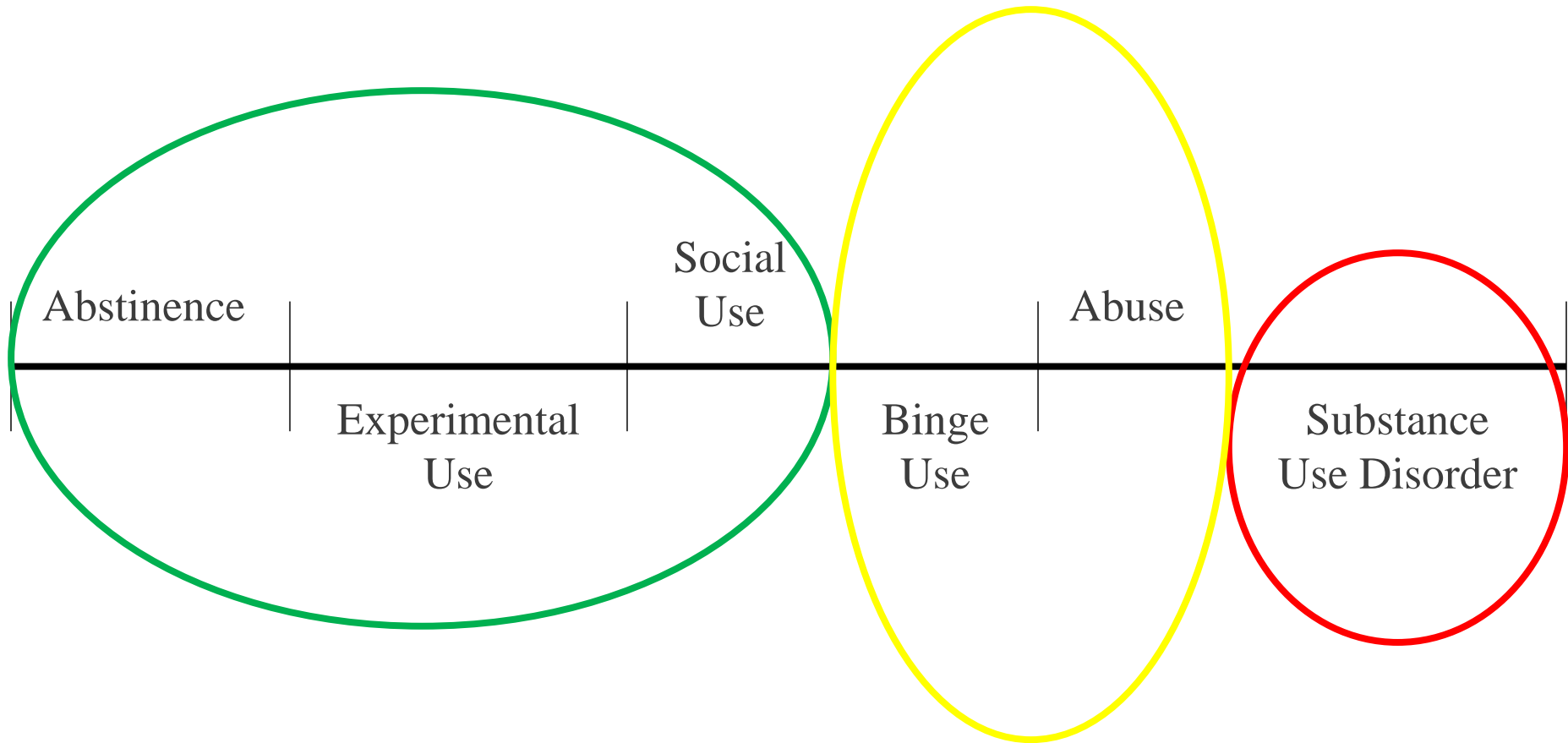
- SBIRT uses a public health approach to universal screening for substance use problems
  - ***SBIRT provides:***
    - Immediate rule out of non-problem users;
    - Identification of levels of risk;
    - Identification of patients who would benefit from brief advice;
    - Identification of patients who would benefit from further assessment; and
    - Progressive levels of clinical interventions based on need and motivation for change.





# The SBIRT Model

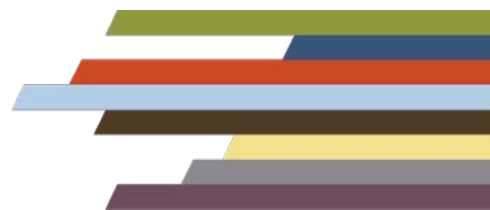
## A Continuum of Substance Use



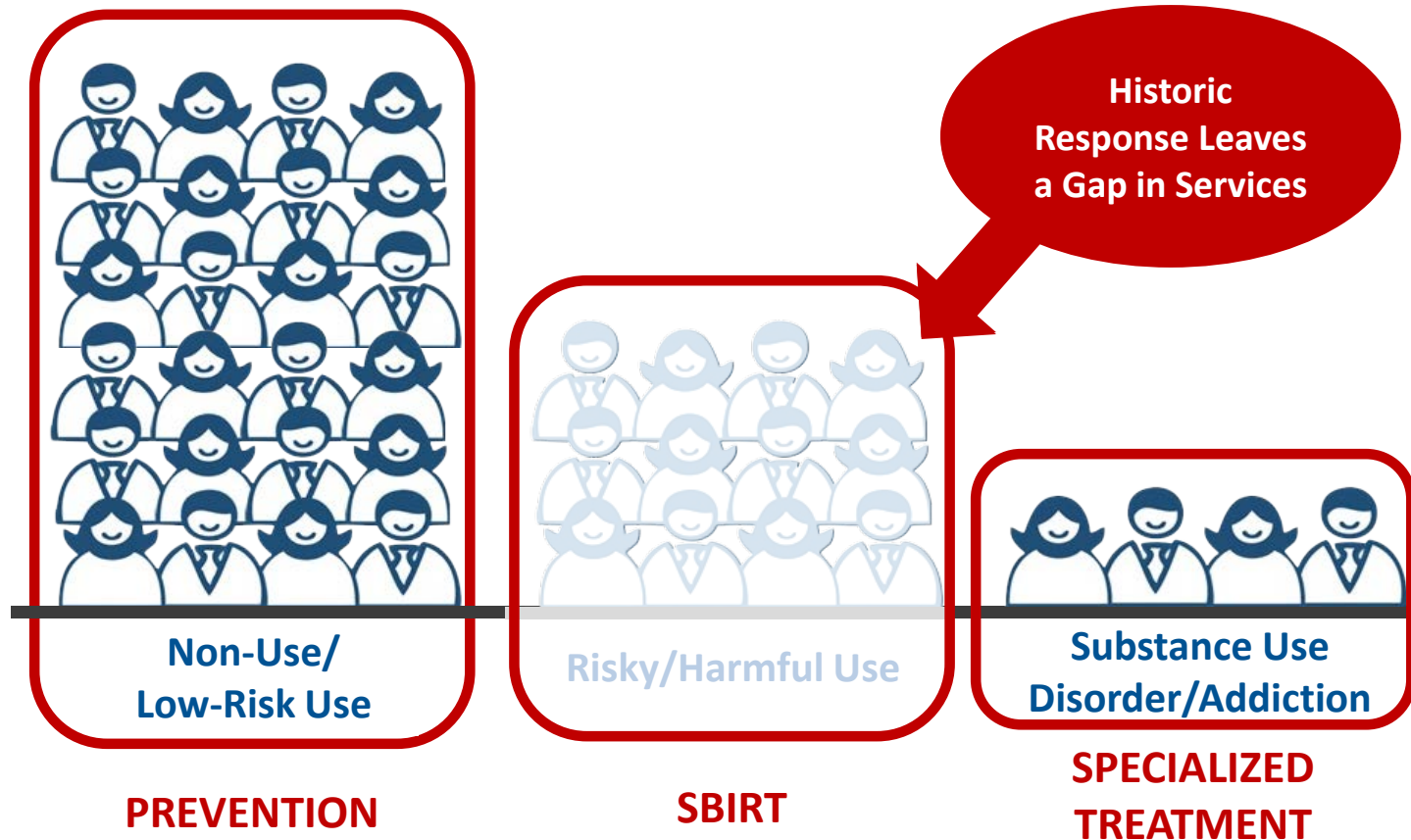
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# Rethinking Substance Use as a Public Health Problem

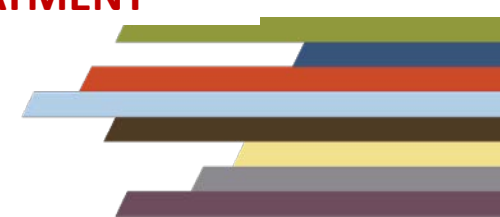


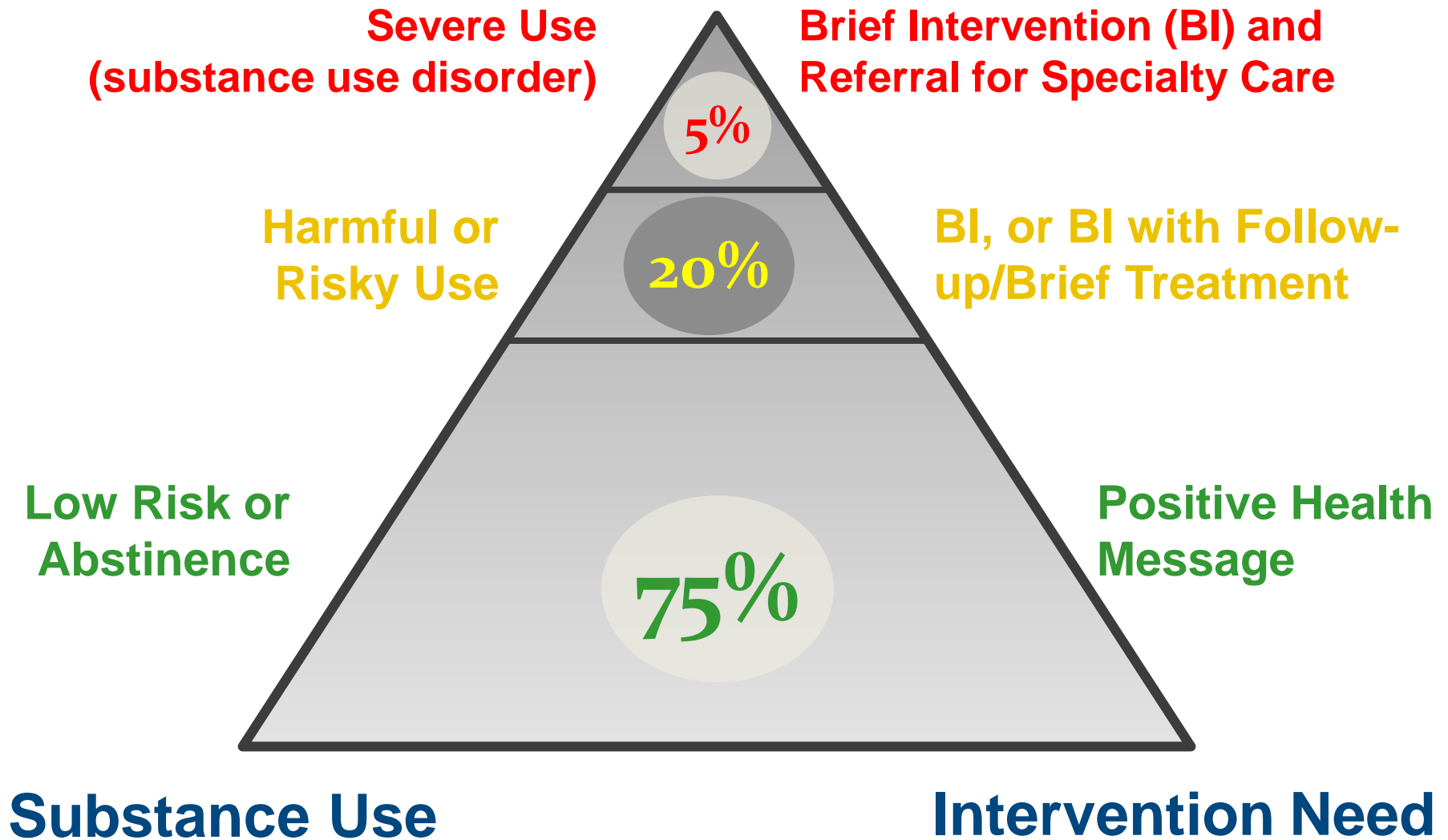
Source: Northwest ATTC, 2019

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# Benefits of SBIRT in medical settings

- **Reduces** drug and alcohol use (**10-30%**)
- **Link** individuals with Substance Use Disorders to specialized care
- **Reduces** health care cost (**\$3.81-\$5.60** is saved for every \$1.00 spend on SBIRT)
- SBIRT **reduces** emergency department visits, nonfatal injuries, hospitalizations, arrests and motor vehicle crashes

Source: Northwest ATTC, 2019

USPSTF, 2013, SAMHSA, 2013



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# Additional Reasons for SBIRT

Knowing about a patient's drug and alcohol use helps clinicians to:

- Properly diagnose
- Prescribe medications
- Support self-management for chronic diseases (e.g., hypertension, diabetes, hepatitis C virus)

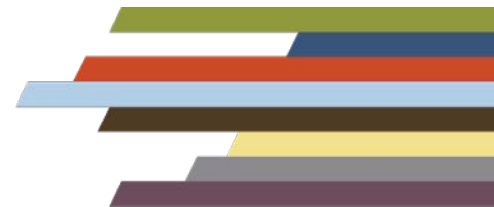
Source: Northwest ATTC, 2019



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# The Most Important Reason

## Overcoming Stigma

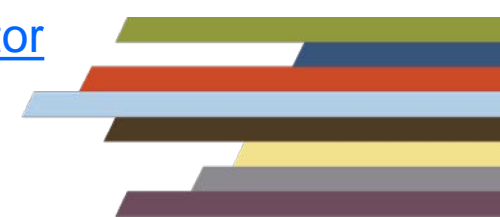
- Stigma on the part of healthcare providers who tacitly see a patient's drug or alcohol problem as their own fault leads to substandard care or even to rejecting individuals seeking treatment.
- People showing signs of acute intoxication or withdrawal symptoms are sometimes expelled from emergency rooms by staff fearful of their behavior or assuming they are only seeking drugs.
- People with addiction internalize this stigma, feeling shame and refusing to seek treatment as a result.

[Dr. Nora Volkow, NIDA Director](#)

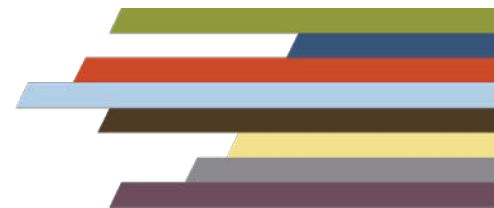
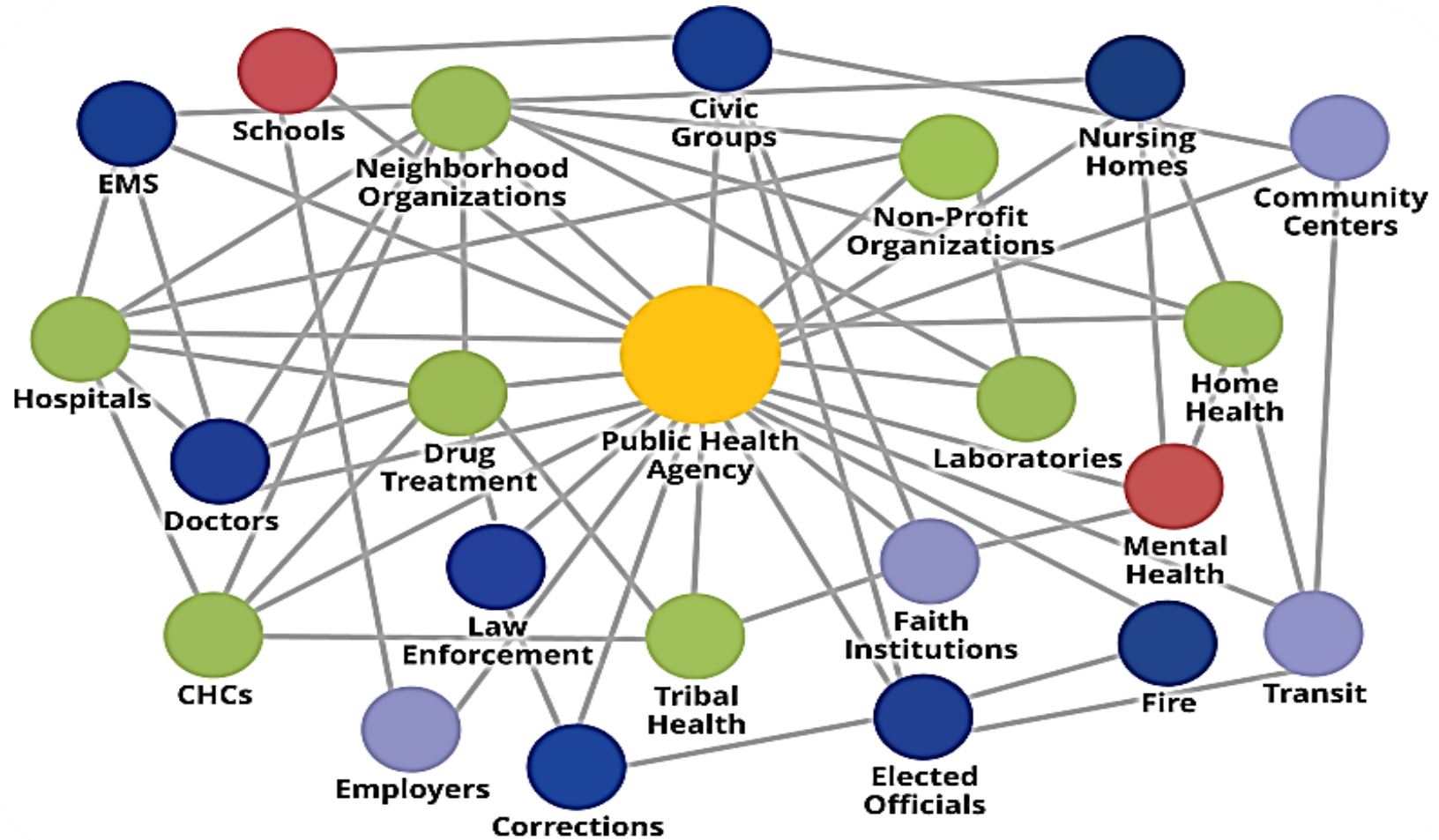
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# Inter-professional Collaboration



# Technology Transfer Strategies



**IN PERSON**

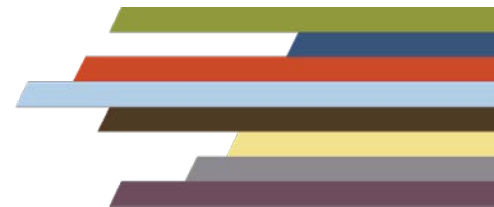


**VIRTUAL**

Attend remotely using virtual technology such as Zoom, Adobe Connect, or WebEx



**= HYBRID**





# Evidence-Based Screening Tools/For Pregnant Woman and Adults

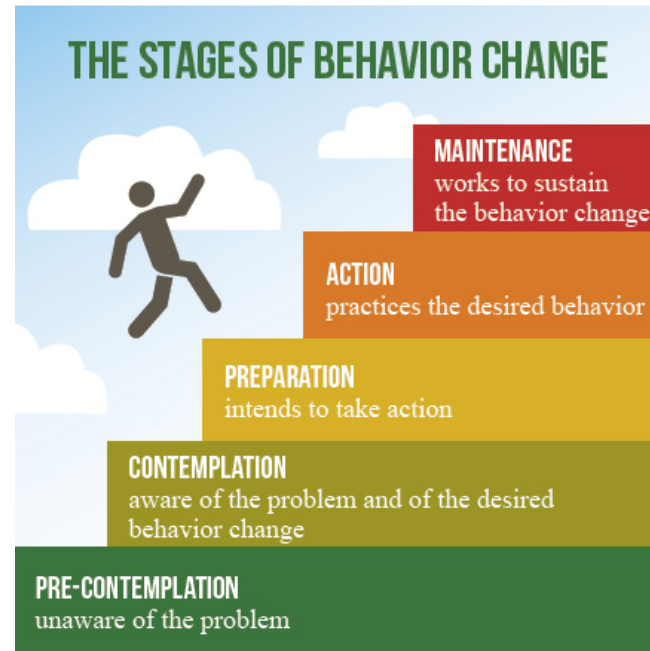
Screening Tool	# of Items	Substances Addressed	Administered
<u>ASSIST-2 (Alcohol, Smoking, and Substance Involvement Screening Test)</u>	8 Questions	Tobacco, Alcohol, Drugs, Inhalants	Self-administered or Face-to-face interview
<u>4Ps</u>	4 Questions	Drugs and alcohol	Face-to-face
<u>Single-item Drug Frequency</u>	1 Question	Illegal Substances and Prescription Medication	Self-administered or Face-to-face interview
<u>SUBS (Substance Use Brief Screen)</u>	4 Questions	Tobacco, Alcohol, Drugs, Prescription Medications	Self-administered (electronic)
TAPS-1	4 Questions	Tobacco, Alcohol, Illegal Drugs (including cannabis), Prescription Medications	Self-administered or Face-to-face interview
<u>ASSIST-Drug (Alcohol Smoking and Substance Involvement Screening Test Drug)</u>	2 Questions	Drugs	Face-to-face interview
<u>DAST-2 (Drug Abuse Screening Test)</u>	2 Questions	Drugs	Face-to-face interview
<u>DAST-10 (Drug Abuse Screening Test)</u>	10 Questions	Drugs (Can also be used with Pregnant Women)	Self-administered or Face-to-face interview
<u>Single Item HED Frequency</u>	1 Question	Alcohol	Face-to-face interview

# Screening Tools For Adolescents

Screening Tool	# of Items	Substances Addressed	Administered
<u>BSTAD (Brief Screener for Tobacco, Alcohol, and other Drugs)</u>	6 Questions	Tobacco, Alcohol, Drugs	Self-administered or Face-to-face interview
<u>CAST (Cannabis Abuse Screening Test)</u>	6 Questions	Cannabis	Self-administered or Face-to-face interview
<u>CRAFFT (Car, Relax, Alone, Forget, Friends, Trouble)</u>	6 Questions	Alcohol and Drugs	Self-administered or Face-to-face interview
<u>POSIT (Problem Oriented Screening Instrument for Teenagers, substance use and abuse subscales)</u>	17 Questions	Alcohol and Drugs	Face-to-face interview
<u>SDS (Severity Dependency Scale)</u>	5 Questions	Cannabis	Self-administered (paper only)
<u>AUDIT-C (Alcohol Use Disorders Identification Test Consumption)</u>	3 Questions	Alcohol (use with adults or adolescents)	Self-administered or Face-to-face interview
<u>AUDIT (Alcohol Use Disorder Identification Test)</u>	10 Questions	Alcohol (use with adults or adolescents)	Self-administered or Face-to-face interview
<u>NIAAA Youth Screen (National Institute on Alcohol Abuse and Alcoholism Screening Guide)</u>	2 Questions	Alcohol	Face-to-face interview
<u>CAGE-AID</u>	5 Questions	Alcohol and Drugs (use with adults or adolescents)	Face-to-face interview

# Brief Intervention

- Ask permission to discuss the results
- Review the results and the implications
- Use **Motivation Conversations** to move people along the stages of change as appropriate.

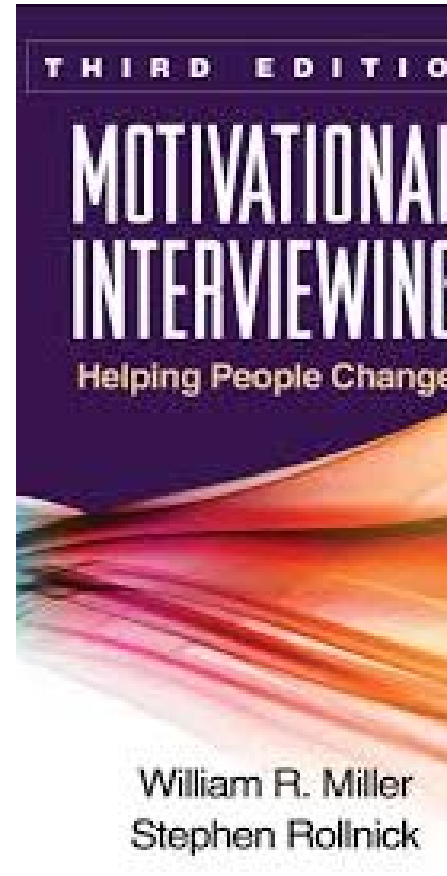


# Motivational Interviewing

*“Motivational interviewing is a person-centered counseling style for addressing the common problem of ambivalence about change.”*

(Miller & Rollnick, 2013 pg. 21)

Source: Northwest ATTC, 2019



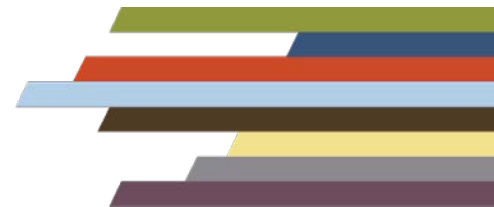
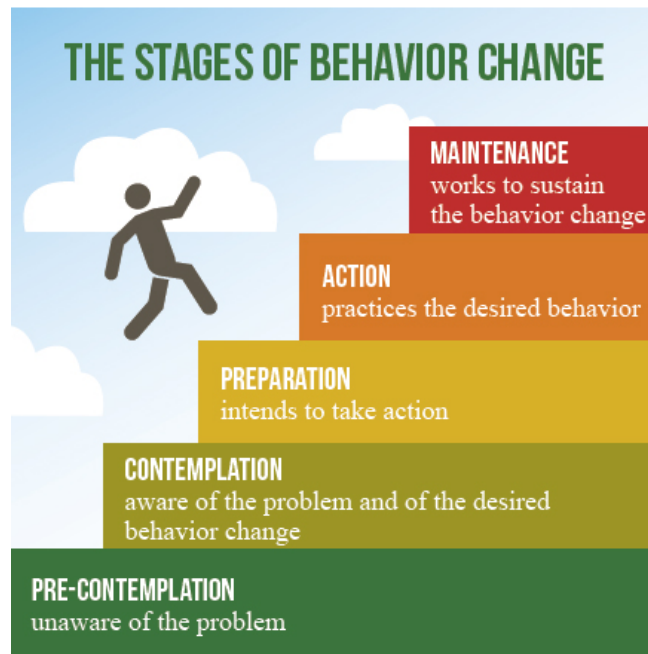
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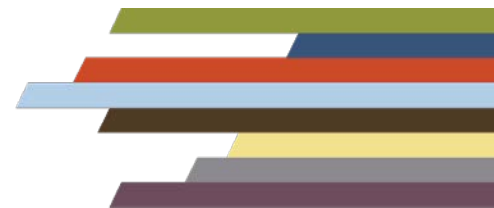
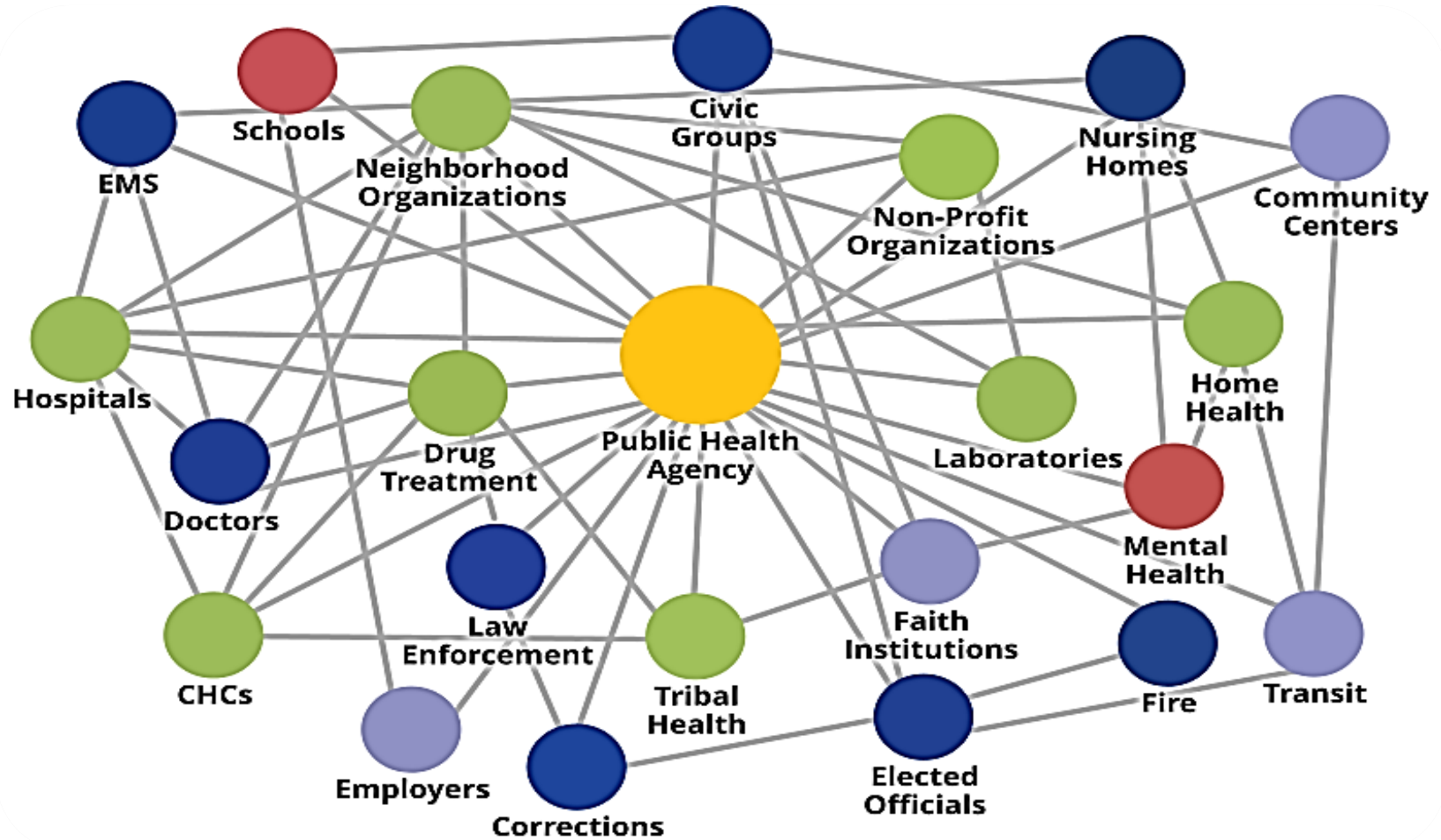
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# Motivational Conversations and MI


- Engagement that is person-centered, trauma-informed, and culturally inclusive.



# Referral to Treatment



# SAMHSA's New Treatment Page

 FindTreatment.gov

 For help finding treatment 1-800-662-HELP (4357)

[Search for treatment](#)

[Treatment options](#)

[Paying for treatment](#)

[Understanding addiction](#)

[Understanding mental health](#)



## Millions of Americans have a substance use disorder. Help is available.

The Substance Abuse and Mental Health Services Administration (SAMHSA) collects information on thousands of state-licensed providers who specialize in treating substance use disorders, addiction, and mental illness.

[Find treatment](#)



### What to expect

Help is available, treatment works, and people recover every day.



#### Treatment options

Learn about finding quality treatment, the different types of treatment, and what to expect when starting treatment.

[Learn more >](#)



#### Paying for treatment

Learn more about the cost of treatment and payment options.

[Learn more >](#)



#### Understanding addiction

Addiction is a chronic disease that changes the brain and alters decision-making.

[Learn more >](#)



#### Understanding mental health

About half of people with a substance use disorder also experience serious mental illness.

[Learn more >](#)



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# Virginia



Virginia Department of  
Behavioral Health &  
Developmental Services

**REVIVE!**

OPIOID OVERDOSE AND NALOXONE EDUCATION FOR VIRGINIA



Virginia Association Of  
Community Services Boards, Inc.

*Making a Difference Together*



# Implementation Phases

01



Change Project Commitment and Implementation Plan Development

02

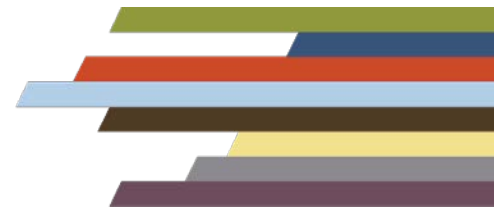


SBIRT Training and Technical Assistance

03

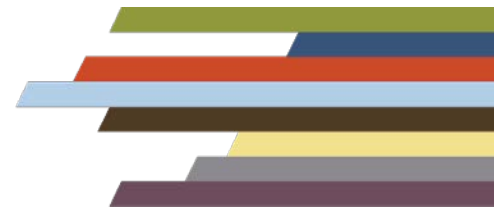


Implementing Continuous Quality Improvement and Sustainability



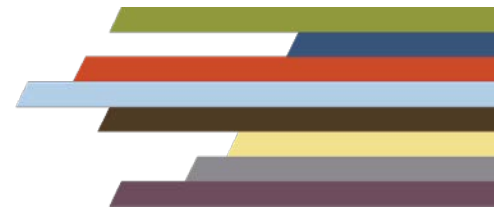
# Forming a Change Team

- Identify a Champion (or many)
  - team player, knowledgeable about the system, committed, and well respected
- Ideally 2-5 members
- Lead the change management process, facilitating implementation within the system
- Let's Brainstorm
  - Choose the team
  - Assign roles
  - Structure meetings



# Assessing Barriers and Facilitators

- Common Barriers and Facilitators
  - Staff and Provider Attitudes and Competence
  - Workflow Processes and Resources
  - SBIRT adaptability
  - Organizational Support
  - Patience/Population Characteristics
- Let's Brainstorm
  - Patient Level
  - Personnel Level
  - Organizational Level



# Engaging Stakeholders

- Individuals and groups who can impact the implementation of SBIRT [instruction] in positive or negative ways.
- Done throughout the Implementation Facilitation Process: Pre-Implementation Phase, Implementation Phase and Sustainment Phase

Reception/Intake Staff	Health Educator
Administrative Staff	Peer Support Specialist
Medical Assistant	Information Technology (IT)
Nurse Specialist	Billing Representative
Nurse Practitioner	Data Management
Physician Assistant	Consumer/Patient Representative
Physician	Other?
Behavioral Health Specialist	



# Institutionalizing SBIRT

- Policy and Procedure Development
- Curriculum Infusion
- Faculty Accountability
- Grant Reporting and Sustainability

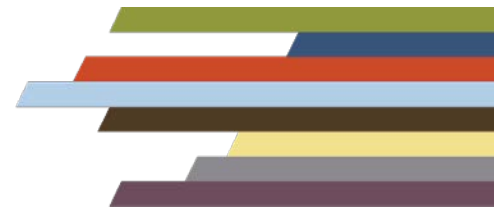
Source: Central ATTC, 2019



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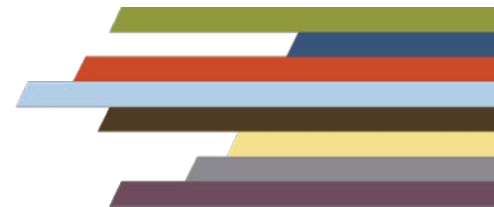
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# Discussion

1. What concerns do you have?
2. What do you anticipate being your biggest hurdle?
3. What do you anticipate being your biggest facilitator?
4. What do you need to begin your process?



# Last Two Poll Questions

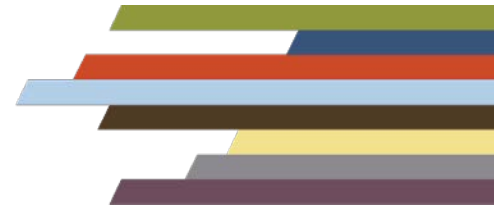
When you think about stages of change, where would you place yourself and your professional school?

## Self?

- Pre-Contemplative
- Contemplative
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- Action
- Maintenance

## Professional School?

- Pre-Contemplative
- Contemplative
- Preparation
- Action
- Maintenance



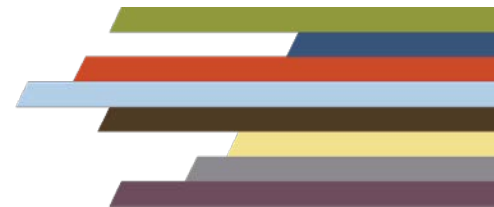


# Questions?



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# What is one take away from the session?

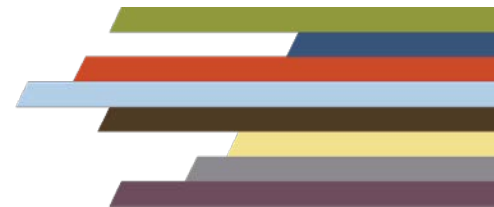
Please respond in the chat



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# SBIRT Resources

[SAMHSA SBIRT](#)

[SBIRT Washington State](#)

[SBIRT Oregon](#)

[MI and SBIRT online courses](#)

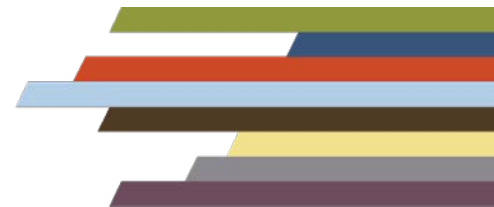
[An SBIRT Implementation and Process Change  
Manual for Practitioners \(CASA, 2012\)](#)



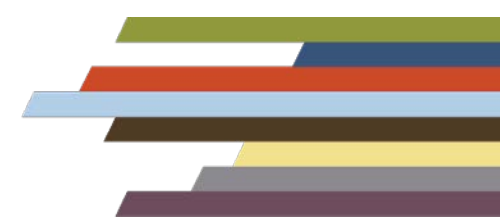
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# Thank You



# Communications

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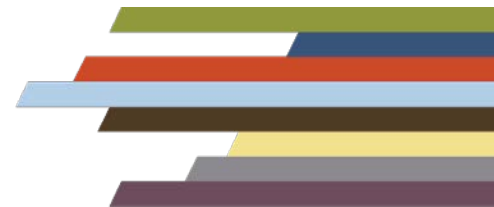
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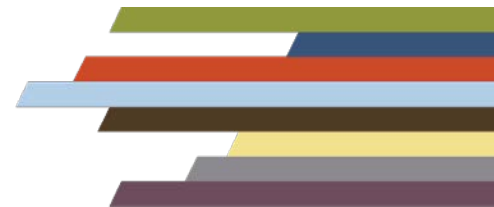
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–[ReThinkingDrinking](#)

–[Beyond Hangovers: understanding alcohol's impact on your health](#)

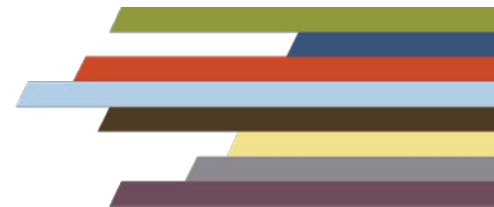
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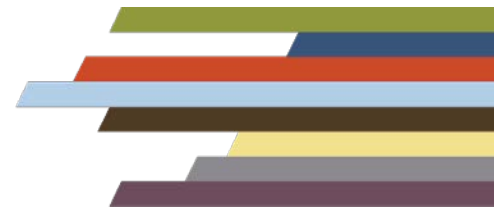
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[CentralEast@ATTCnetwork.org](mailto:CentralEast@ATTCnetwork.org)

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