

Community Reinforcement Approach (CRA)

June 30th, 2021 | 12:00-1:00pm (PT)

About the webinar

CRA is an often under-utilized evidence based practice that has been proven to successfully treat addictive disorders with adolescents and adults around the world. CRA is comprehensive behavioral program that has been empirically supported with inpatients, outpatients, and homeless populations. In addition, three recent meta-analytic reviews cited it as one of the most cost-effective alcohol treatment programs currently available. CRA is based on the belief that environmental contingencies can play a powerful role in encouraging or discouraging addictive behaviors, and draws on the strength of communities and families to guide a person towards a more rewarding lifestyle.

Learning Objectives:

At the conclusion of the webinar participants will be able to meet the following objectives:

1. Demonstrate an understanding of the research and theoretical basis of the CRA approach.
2. Articulate an understanding of the CRA *Core Procedures* and their clinical applications.

When: Wednesday, June 30th, 2021
12:00-1:00pm (PT), 11:00am-12:00pm (AKT)

Presenter: Brian Serna, LPCC, LADAC

Technology: This webinar will use the [Zoom](#) platform. Instructions on how to connect will be provided by

About the presenter



Brian Serna, LPCC, LADAC is the CEO/Founder of Serna Solutions and is a sought after trainer and consultant in behavioral health issues related to Evidence-Based Practices, Cultural Considerations and Ethical Issues. He has a BA in Psychology from New Mexico State University and an MA in Counseling from the University of New Mexico. Mr. Serna has trained and consulted with programs in over twenty different states, five different countries, and sixteen different tribal communities. In addition to his role as the CEO of Serna Solutions he is also the Director of the Addictions, Abuse and Recovery Certificate at Southwestern College in Santa Fe, NM is the current President of NAADAC New Mexico and has been appointed to serve on Governor Michelle Lujan Grisham's Council on Racial Justice in the Health Subcommittee. He has been working with the Community Reinforcement Approach (CRA), the Adolescent - Community Reinforcement Approach (A-CRA) and Community Reinforcement Approach and Family Training (CRAFT) since 2001, receiving his training and supervision directly from Dr. Robert J. Meyers.

Register here: http://bit.ly/CRAwebinar_June2021



Questions? Email us at:
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Or find us online:
<http://attcnetwork.org/northwest>

Northwest (HHS Region 10)

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Funded by Substance Abuse and Mental Health Services Administration

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