



Leadership Institute Community of Practice

June 16 | July 21 | August 18 | September 15

Session Topic: Workforce Innovations - Social Impact and Remote Working

June 16, 12-1 p.m. CT | Virtual | [Register](#)

The pandemic has permanently changed how we think about work. As the U.S. enters year three of working through the pandemic, people are channeling their internal reflections and shaping them into a new way of working and trying to find meaning in work and the companies that they work for. Join us for a discussion about how capitalism is evolving, why companies must do more social and environmental good and how you can recruit and retain top talent in an ever changing job market.

Learning Objectives:

- Discuss social impact and how it is changing business
- Discuss changes in workplace culture and what businesses need to do to adapt
- List various remote learning trends and how they fit into workplace culture

Presented By: Jonathan Liebert



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In support of improving patient care, University of Nebraska Medical Center is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Physicians

The University of Nebraska Medical Center designates this live activity for a maximum of 1.0 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



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Jonathan Liebert



CEO and Cofounder of the National Institute for Social Impact (NI4SI) and CEO/Executive Director of the Better Business Bureau of Southern Colorado, Jonathan is a Social Entrepreneur and a Colorado Springs native. He is a recognized Leader by the Colorado Springs Leadership Institute (CSLI, class of 2017), and a Rising Star Award recipient from the Colorado Springs Business Journal. Jonathan is a champion for Social Impact, small businesses, and Trust in the marketplace. Jonathan is the Chair and Chief Architect of the new, international BBB Trustmark Program, titled BBB4Good.

This new program verifies Higher-Purpose businesses and will be the first new Trustmark from BBB in more than 20 years. Jonathan is also an Adjunct Professor in the School of Business at the University of Colorado, Colorado Springs. In partnership with UCCS, he has created the curriculum for the first course for Social Entrepreneurship in the School of Business. Jonathan is currently expanding the National Institute for Social Impact outside Colorado. This organization is key to Accelerating the evolution of Business by providing tools and training designed to enhance and organize the emerging Fourth Sector of the economy and leveraging entrepreneurial strategies that solve social and environmental issues across the globe. Jonathan currently serves on the National Board for the BBB Institute for Marketplace Trust, Business Advisory Committee for the Colorado Secretary of State, the Colorado Nonprofit Association, and is a CiviCO Colorado Governors Fellow of 2022. Jonathan has a Masters in Counseling Psychology and Counselor Education from the University of Colorado Health and Sciences Center.

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