



# Implementation Strategies

## What are Implementation Strategies?

- Implementation strategies are approaches, tactics, or techniques that you can do to help implement an intervention.
- These strategies can be useful at early stages of the process (when you are still deciding what intervention to implement), all the way through later stages of sustaining an intervention.
- You can use one or multiple implementation strategies at a time to help implement and sustain an intervention at your clinic.
- There is a list of 73 implementation strategies that are a result of a large initiative called the [Expert Recommendations for Implementing Change \(ERIC\) Project](#).

## Examples of Implementation Strategies

- Build a Coalition**  
Connect with partners on the implementation efforts.
- Identify Early Adopters**  
Who were early adopters? What was their experience with implementation? What can we learn from them?
- Obtain Formal Commitments**  
Work with key partners on collaborative, written commitments regarding their role in implementation of the intervention.
- Use an Implementation Advisor**  
Seek guidance from implementation experts.

### NOTE

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These are just a few examples of implementation strategies. Remember there are many and they serve different purposes and may be useful at different parts of the implementation process.

# How to Use Implementation Strategies in Your Work

1. **Consider your goal** – Are you at a stage of providing technical assistance to a team? Are you working on training partners and providers? Knowing your goal will help you narrow down the type of implementation strategy(ies) that will best fit your needs.
  - Consider the strategies broken down by themes in Table 1 of this [open-access resource](#). For example, strategies are divided into categories based on “provide interactive assistance”, “adapt and tailor to context”, “develop stakeholder interrelationships”, “support clinicians”, and so on.

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2. **Assess the barriers and facilitators of implementation in your organization** – the known barriers and facilitators to implementation of the intervention can help guide the implementation strategies you select.
  - What is going well? [Who are your champions?](#)
  - Where is more support needed? What might that support look like?

Share your thoughts here

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## Additional Resources and References:

### Resources

- An overview of implementation strategies and how they intersect with research and practice: <https://impsciuw.org/implementation-science/research/implementation-strategies/>
- Useful infographics developed by the TTCs, providing an in-depth look into a few specific implementation strategies: [https://attcnetwork.org/products\\_and\\_resources/implementation-strategies-infographics/](https://attcnetwork.org/products_and_resources/implementation-strategies-infographics/)

### Research articles with more detailed information:

Kirchner, J. E., Smith, J. L., Powell, B. J., Waltz, T. J., & Proctor, E. K. (2020). [Getting a clinical innovation into practice: an introduction to implementation strategies](#). *Psychiatry research*, 283, 112467.

Powell, B. J., Waltz, T. J., Chinman, M. J., Damschroder, L. J., Smith, J. L., Matthieu, M. M., ... & Kirchner, J. E. (2015). [A refined compilation of implementation strategies: results from the Expert Recommendations for Implementing Change \(ERIC\) project](#). *Implementation science*, 10(1), 1-14.



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Addiction Technology Transfer Center Network  
Funded by Substance Abuse and Mental Health Services Administration